



Green Bay Road Corridor Vision

In the year 2040....

Green Bay Road Corridor

The Green Bay Road Corridor has been transformed into a vibrant pedestrian friendly hub of village economic and social activity, featuring welcoming spaces and local businesses for community gathering. A neighborhood center, it offers an appealing mix of dining, shopping and retail services to enrich and simplify the lives of its residents. The community is more vibrant, economically healthy and connected.

Sensitive to the village's architectural heritage, the revitalized Corridor showcases the community's charm and unique personality. Older buildings have been beautified with refreshed facades and signage, and structures are adapted for contemporary needs. New appropriately scaled mixed-use properties complement the area with enhanced amenities that residents desire. An aesthetically restored and vibrant corridor better reflects and fits into its highly appealing residential surroundings.

Streetscape enhancements establish safe and efficient pedestrian, and automobile traffic throughout the corridor. Also, inviting warm features such as wider sidewalks, shade trees, benches, planters and lighting promote walkability, offer informal places to gather, and outdoor dining opportunities. Parking improvements enhance safety and support businesses in a thoughtful way.

Village utilities and infrastructure have been upgraded as the vitality of the Corridor has grown.

The Green Bay Road Corridor supports a healthy future for Kenilworth through enhanced quality of life, enriched community engagement and improved economic development.